

MAIL TO:  
Office of the Attorney General  
Registry of Charitable Trusts  
P.O. Box 903447  
Sacramento, CA 94203-4470

TELEPHONE: (916) 323-5079

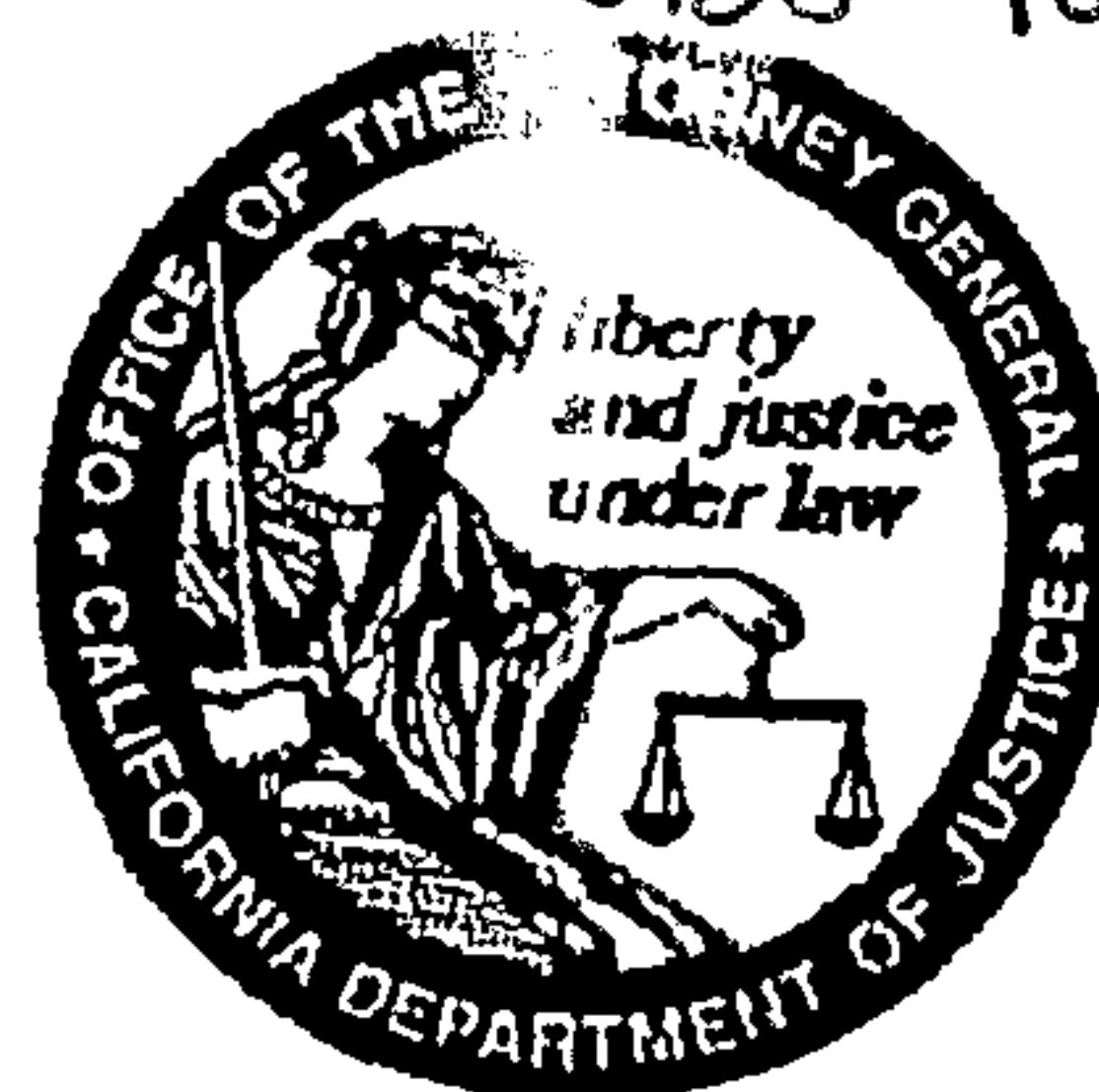
WEBSITE ADDRESS:  
<http://ag.ca.gov/charities/>

# COMMERCIAL FUND-RAISER FOR CHARITABLE PURPOSES

## 2003 2004 ANNUAL FINANCIAL REPORT (California Government Code Section 12599)

Failure to file annual financial report by January 30 annually for each calendar year of solicitation may result in fines or filing penalties as defined in Government Code Section 12586.1.

An annual financial report must be filed for each event for each charity solicited for during the previous calendar year.



### Name and Address of Commercial Fund-raiser:

258

2002

PUBLIC INTEREST COMMUNICATIONS, INC.  
7700 LEESBURG PIKE, SUITE# 301N  
FALLS CHURCH, VA 22043

### Name and Address of Charitable Organization or Charitable Purposes:

CT No.

83916

FEIN No.

53-0225165

Name of Charity

National Parks Conservation Assoc

Address of Charity

1300 19<sup>th</sup> Street NW, Suite 300  
Washington, DC 20036

City, State, and ZIP Code of Charity

### TELEMARKETING

(Kind of Activity)

held (on) (from)

February 1, 2002 to January 31, 2003  
(Date or Dates must be shown)

#### 1. REVENUE

##### A. Cash Contributions

##### B. Entertainment sales or admission charges

##### C. Sales from products

##### D. Advertisement sales

##### E. Membership fees

##### F. Other sources: (Specify)

a.

b.

c.

d.

##### G. TOTAL REVENUE

\$ 91,283

A.

B.

C.

D.

E.

Fa.

Fb.

Fc.

Fd.

\$ 91,283

✓ G.

#### 2. EXPENSES

##### A. Fees or commissions

##### B. Salaries

##### C. Payroll taxes

##### D. Employee benefits

##### E. Cost of merchandise for resale

##### F. Cost of entertainment

##### G. Postage

##### H. Advertising

##### I. Telephone

##### J. Rental of equipment

##### K. Facilities charge

##### L. Permits

##### M. Other expenses: (Specify)

a.

b.

c.

d.

##### N. TOTAL EXPENSES

A.

B.

C.

D.

E.

F.

G.

H.

I.

J.

K.

L.

Ma.

Mb.

Mc.

Md.

90,533.94

N.

\$ 749.06

3

#### 3. ~~REVENUE~~ net to charitable organization or charitable purposes

#### 4. (a) Is any officer, director, partner or owner of the Commercial Fund-raiser in any way affiliated with or control, directly or indirectly, the charitable organization for which Commercial Fund-raiser has contracted to solicit?

[ ] Yes [X] No If "yes", complete the following:

Name of officer, director, partner or owner of Commercial Fund-raiser	Name and Address of Charitable Organization	Relationship of officer, etc. To Charitable Organization

#### (b) For each affiliation identified under 4(a), attach copy of contract between commercial fund-raiser and charity.

Under penalties of perjury, I declare that I have examined this report, including accompanying documents, schedules and statements, and to the best of my knowledge and belief, it is true, correct and complete.

Signature of authorized officer (Commercial Fund-raiser)

DAVID E. ANDELMAN, PRESIDENT

Printed Name

3-5-03

Title Date

This report

the charitable organization for verifying the distribution.

Signature of authorized officer/director

SANDRA A. ADAMS

Printed Name

Sr. VP

Title

3/31/03

Date

Signature of authorized officer/director (Charity)

Katherine Marshall

Printed Name

CFO

Title

4/3/03

Date

RECEIVED

APR 16 2003

Attorney General's  
Registry of Charitable Trusts

410072

**NATIONAL PARKS CONSERVATION ASSOCIATION  
CAMPAIGN EXPENSES**

Fees & Expenses for this campaign are  
all-inclusive. ( Please refer to contract )

Professional Fundraiser's Fee	\$	90,533.94
-------------------------------	----	-----------

<u>Campaign Expenses</u>	\$	-
--------------------------	----	---

Total Campaign Expenses	\$	-
-------------------------	----	---

<b>TOTAL FEES AND EXPENSES.....</b>	<b>\$</b>	<b>90,533.94</b>
-------------------------------------	-----------	------------------